



## Genesis adopts GE Aerospace's Asset Transfer System to optimize its operations and transactions

**23<sup>rd</sup> July, 2024:**

Genesis, a leading full-service aircraft leasing company, has implemented GE Aerospace's Asset Transfer System (ATS) to enhance operational efficiency across its robust fleet of over 60 commercial aircraft. Since implementing ATS in late 2023, this best-in-class software has empowered Genesis to streamline the transaction process, accelerate records transfer, and reinforce its commitment to superior customer service.

Genesis was introduced to the platform through a collaboration with an existing ATS customer and quickly determined this solution possessed the capacity to optimize and enhance its own operations. Following its evaluation, Genesis partnered closely with GE Aerospace's,

Software as a Service (SaaS) group to implement ATS and migrate its historical records within a record timeline, demonstrating the software's user-friendliness and ease of integration. Since the introduction of ATS into its operations, Genesis has leveraged the program across numerous projects, including several transactions with other lessors.

"At Genesis we are committed to delivering superior solutions and service to our airline customers. Implementing GE Aerospace's ATS has allowed us to better serve our customers and concurrently accelerate our operations," remarked **Brian Dowling, Chief Technical Officer at Genesis**. "We are extremely pleased with the performance and reliability of the ATS platform and look forward to leveraging it further as our business expands and grows."

"We are excited to have Genesis join our growing family of ATS users. Their quick adoption and successful implementation of the platform are a true testament to the value ATS can bring to the aviation leasing industry," said **Andrew Coleman, General Manager of GE Aerospace, SaaS**.



**ENDS**

**Notes to editor**

Press release issued on behalf of Genesis.

**About Genesis:**

Genesis is a full-service aircraft lessor based in Dublin, with 30 customers in 22 countries across the globe. The Genesis portfolio, an all narrow-body aircraft fleet, currently comprises 61 owned, managed and committed Boeing and Airbus aircraft. Genesis was established in 2014 by global financial service firm Barings.

**About GE Aerospace:**

GE Aerospace is a world-leading provider of jet engines, components, and systems for commercial and military aircraft with a global service network to support these offerings. GE Aerospace and its joint ventures have an installed base of more than 40,000 commercial and 26,000 military aircraft engines, and the business is playing a vital role in shaping the future of flight.

GE Aerospace software solutions put aviation data to work with products and services that empower airlines to run robust and resilient operations. Flight Ops, Tech Ops, and Maintenance and Reliability Analytics solutions from GE Aerospace, Software as a Service help aircraft operators enhance safety & efficiency, reduce operational disruptions, improve passenger experience, and make better

decisions regarding real-time fleet health. For more information, visit us at [www.GEAerospace.com/systems/saas](http://www.GEAerospace.com/systems/saas).